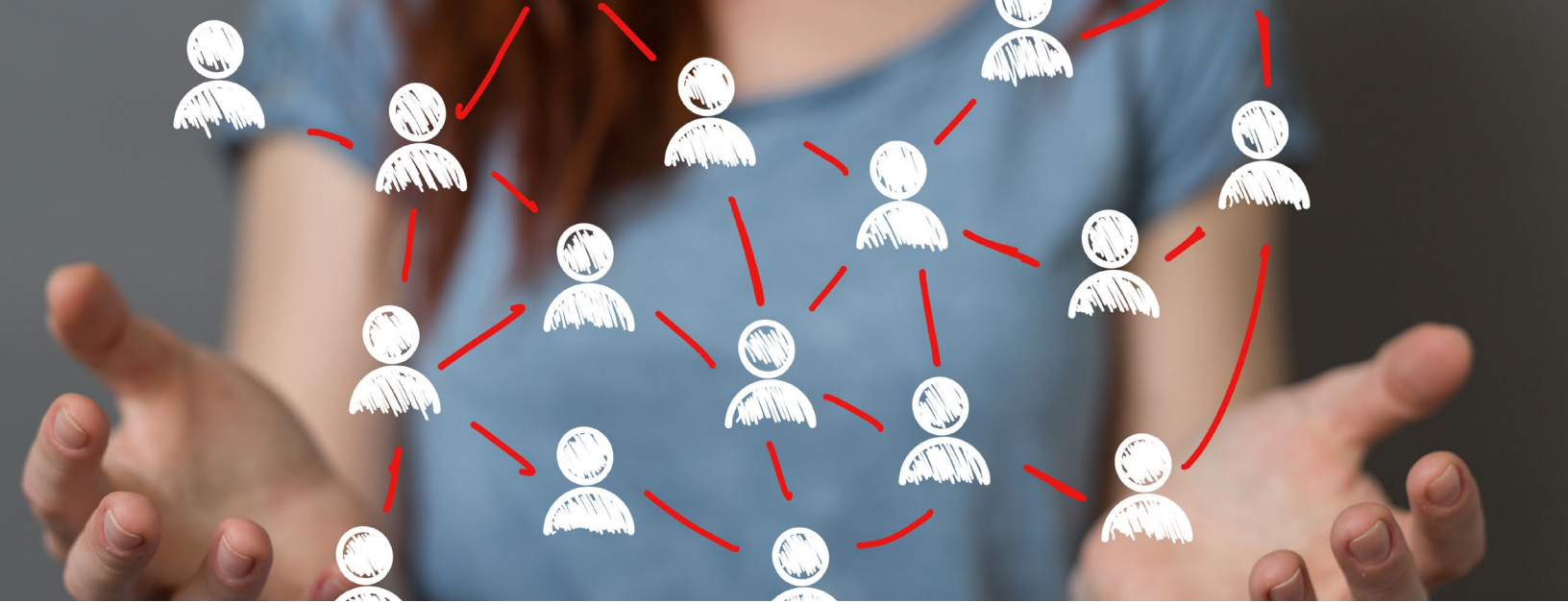


**THINK WECREATE IS ONLY
FOR BULLETIN EDITORS?**

Think Again





Think WeCreate is Only for Bulletin Editors? Think Again.

When it comes to using images and graphics in the Church, many times the only person we think would need them is the bulletin editor. But as technology advances, the expectations of our congregations are also on the rise. They want their bulletins to be colorful and engaging, yes. But they also expect the same thing from your social media channels, website, even Google business page. And that is where WeCreate can help.

A subscription to WeCreate comes with access for five user profiles. Here are just a few people you should be giving access to.

1 Bulletin Editor

The role of a bulletin editor is to be an active “ear” for life around the parish to create content for the weekly publication. He or she needs to be detail-oriented, have strong writing and proof-reading skills, meet deadlines, and work efficiently. Many might look at a bulletin and just see two or three pages of copy, but there is much more that goes into this essential communication from the parish to the parishioner. Fortunately, WeCreate has a system in place to help bulletin editors get what they need.

Located under the “pins” section, you’ll notice dates for upcoming Sundays. Clicking the chosen date, you’ll find an organized collection of art & content, readings & reflections, weekly reading charts, and covers you can easily use to fill your bulletin every Sunday.

Do you have a small space in your publication that needs a graphic? Simply browse our selection of clip art and choose one that’s right for you! Looking for a prayer for back to school, vocations, military, or Catholic Schools Week? You can find them all under the “Prayers” section.

2 Social Media Editor

If you’re a typical parish looking to branch out into your local community, you more than likely have a few social media accounts. Looking for a beautifully designed social media graphic for Instagram, or a Gospel reflection that ties in real life situations? We’ve got all that and more with WeCreate.

There are several ways you can search for content, but the first step is figuring out who your audience is, and who are the kind of people you are trying to attract. If you want to catch all the young adult and college students who attend your parish (or perhaps just live in the general vicinity), you need graphics that are contemporary, and come with a short message that hits home.

WeCreate has a social media collection that uses modern photography and pairs it with quotes from well-known saints, Bible verses, and even the Catechism of the Catholic Church to both capture interest and teach. It moves away from the usual, tired Christian images people are so used to seeing and scrolling right past.

One of the biggest ways to get more followers to follow your social media channel is through engagement. You don't just want people to "like" a post. You want them to comment and share, too! Think of posting questions or small reflections that'll get people thinking and talking. WeCreate has a question and answer collection that both inspires and informs and is easy to cut and paste into a simple social media post.

3 Faith Formation Coordinator

The role of faith formation coordinator is one that changes often, depending on what's happening each week. Under the Director of Faith Formation, the role of coordinator is to ensure the ministries within the parish reflect Jesus at the center, focusing and providing cutting edge, engaging programs and events. Access to WeCreate is essential in helping to market upcoming events and classes.

With customizable templates, you'll find everything from Valentine's dances to RCIA classes, Bible studies and young adult socials. Have an event specific to your parish? Just browse through our templates, choose the style right for you, and add your text.

Often, coordinators need to create online registration forms to capture how many guests will attend an event. WeCreate has hundreds of stock photos to browse through that you can download and add to any SignUpGenius or Google Form for a more attractive look.

4 Youth Minister

A Catholic Youth Minister plays an important role in providing guidance, support, and education to children and teens looking to become formed in the faith and more involved in what they have to offer the Church. And with more and more technology entering our lives, it's essential that a youth minister find ways to be engaging and fun to those he or she teaches. WeCreate can help with that.

Type "youth ministry" in the advanced search feature, and you'll come up with a variety of customizable templates, photography, clip art, and more to make your flyers, newsletters, and emails pop. Need just a small icon for a bit of extra white space in the middle? No worries — we're bound to have something that'll fit that space perfectly.

5 Parish Administrator

Oftentimes described as the "face" of the parish, a parish administrator is typically the first point of contact for those wanting to join the parish or prepare for a sacrament. And that's not the only thing — add in the tasks of collecting, preparing, and publishing documents, parish data entry, coordinating mailings, answering the phone, taking messages and responding to emails, working closely with the pastor, monitoring building activities and troubleshooting issues as necessary ... the list just goes on.

So why should finding Catholic art and content be part of his or her search, when WeCreate has it all, ready to go? With a few keywords, Gospel reflections, questions and answers, prayers, children's art and more is readily available.

Want more tips about getting the most out of your bulletin? Check out [Maximize Your Weekly Bulletin](#) for the latest trends.



Whatever you're looking for, chances are that WeCreate has it. Learn more and sign up for a FREE trial by visiting www.4LPi.com/WeCreate-Free-Trial.

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