

JULY SOCIAL MEDIA IDEAS AND PROMPTS

FOR VIBRANT CHURCHES LIKE YOURS!





RECOGNIZE HOLIDAYS

It's **Independence Day (7/4)**! Make sure to update any timing changes in your liturgies and office hours because of the holiday!



SHARE A POSITIVE REVIEW

Online reviews are everywhere for a reason ... and that's because people read 'em! Post one of your most sparkling reviews on your social media feed, something that captures how awesome your parish is! (Don't have any reviews ... ask! Your parishioners are loyal to your church for a reason.)





ASK FOR FEEDBACK

St. Kateri Tekakwitha (7/14) is one of a few American saints...but we'd LOVE to see more! Post about St. Kateri and ask your congregation who else should be considered for canonization. See what they say!



SHOUT-OUT YOUR MINISTRIES

The good people of your parish give of themselves week in and out. Use your social media feed to show them some support and gratitude. The **Feast of Our Lady of Mount Carmel (7/16)** would be a great time to do so if your parish parish has a Third Order Lay Carmelite group.





POST A CHALLENGE

Who doesn't love a healthy goal? Post a 3, 5, or 7 day challenge to engage your community and help them build their faith. Encourage them to respond via comments or photos or using a particular hashtag. You could do a **prayer goal** ("Post a photo of your rosary where you prayed for our community"), or even something physical! **St. James (7/25)** is traditionally associated with a **pilgrimage** in Spain — challenge a certain distance coupled with prayer!

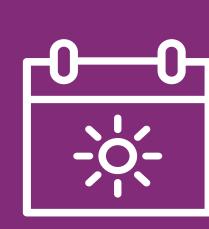


SPREAD JOY

There are a myriad of delightful things about practicing the Catholic faith. One is the small, informal devotions that stick around for a reason like praying for lost things to **St. Anthony**. **St. Anne (7/26)** is traditionally invoked to help find a good spouse! "Good St. Anne, bring me a man!" Ask if anyone in your congregation credits her intercession for their holy marriage.







BUILD EXCITEMENT FOR SUMMER PROGRAMMING

Summertime means new activities around your parish like **Vacation Bible School** or other events. Use your social media feeds to provide details and build some hype!



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