MAY SOCIAL MEDIA IDEAS

For vibrant churches like yours!





National Day of Prayer

The National Day of Prayer is an excellent time to share a prayer or blessing that is special to your church community on social media. Bonus if you film and share a reel of someone from your parish reciting this prayer. Don't forget to use captions!

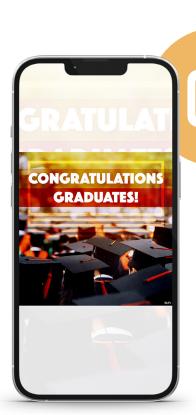
View Graphics!

Mother's Day

Does your church do something special for Mother's Day Mass? Let your community know with Mother's Day graphics and social media stories.

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Graduation

Most Catholic churches celebrate a baccalaureate Mass for recent graduates. Share an invite ahead of time and then celebrate your parish graduates with images of them attending Mass in their caps and gowns.

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Pentecost

Pentecost is a great time in our liturgical calendar to share short stories about how the Holy Spirit is moving in your parish. Film some short 1-minute interviews with your pastor and other parishioners to share. Don't forget the youth!

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Memorial Day

Do you have special hours for Memorial Day? If so, share that information on all your social profiles as well as your website to make sure people don't stop by on a day the office is closed.

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Celebrate Mary!

There are lots of chances to celebrate Mary in May — Our Lady of Fatima is celebrated on the 13th, Blessed Virgin Mary, Mother of the Church is on the 29th, The Visitation is on the 31st, and don't forget May Crowning. Share the dates and times of all your Mary celebrations on social media so everyone can mark their calendars!

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First Communion, Confirmation, and Other Sacraments

In the spring we often have lots of people celebrating their first Sacraments. Highlight the season by sharing images from each Mass, Reception, and more! Images of Confirmation candidates with the Bishop and First Communion youth with their families are crowd pleasers.

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— there's something for every occasion!