February Social Media Ideas

For vibrant churches like yours!

Click the <u>link</u> in each idea to access ready-to-use art & content in WeCreate.

01

Black History Month

How is your parish celebrating Black History
Month? For example, if your youth ministry does
Black History Month projects like coloring pages or
poems, these would be great pieces to share online.
Get things kicked off using these black history
month images.

02

Lent is Coming Up!

The season of Lent is coming up later this month!

Post educational pieces about Lent to help your
parish prepare. In fact, we have images to highlight
each separate week of Lent that you can use to
kick things off every week!

03

Mardi Gras/Fat Tuesday Traditions Around the World!

Everyone celebrates Fat Tuesday and Shrove Tuesday differently! Dust off that phone camera and interview some parishioners or staff members about how their family celebrates. Enjoy Paczki Day with these social media stories and other relevant images.

Ash Wednesday Service Times & Education

Let your community know your <u>Ash Wednesday</u> service hours so they can plan to participate! For fun, share this <u>Ash Wednesday meme!</u>

Valentine's Day

February 14 is St. Valentine's Day. Share the heroic story of St. Valentine this month! We have some awesome **St. Valentine graphics** to get you started!

06

Share Open Volunteer Positions!

We are halfway through the school year and your parish is bound to have a few open positions available for volunteers. Ask your ministry leaders what positions they are hoping to fill, and then work with them to customize **these "volunteers needed" templates** to announce!

– there's something for every occasion!

