

DECEMBER SOCIAL MEDIA IDEAS AND PROMPTS

For Vibrant churches like yours!

Click the link in each prompt to access ready-to-use art & content in WeCreate.

01

ADVENT DECORATIONS

Advent has started and we KNOW ya'll are decorating around the church and office, so, take a moment to snap some photos and post them on your social media accounts! Don't forget to ask parishioners to share their own home Advent & Christmas decorations in the comments to boost engagement!



02

FEAST OF THE IMMACULATE CONCEPTION

The Immaculate Conception is on Thursday, December 8th. We have beautiful graphics to help you celebrate and educate **online here!** For example, use one of these images to post about your Mass times for this important feast!

03

SHARE YOUR CHRISTMAS EVENTS AND MASS TIMES

Make sure you share the dates of any Christmas concerts, events, and Mass times! We have ready-to-use graphics just waiting to accompany all of your Christmas posts. Find them in the **Christmas pin in WeCreate.**



04

GOT A GIVING TREE?

If your Parish does any Christmas service projects like a giving tree or gift fair, be sure to post about it a few times leading up to the due date for donations! Share your list of needed/wanted items and encourage parishioners to contribute! Need a graphic for this? **We have you covered here.**

05

SHARE CHILDHOOD CHRISTMAS STORIES

Hearing about another person's childhood can help others feel more connected to them. Ask your pastor or another staff member to share a bit about a special Christmas tradition or story from their past. Bonus if this post is accompanied by old photos! Even better, make this post a video that you can share across platforms! Don't forget to caption it if you go the video route!



06

NATIVITY SCENES

Ask your followers to share a picture of a nativity scene they have in their home. Collect these images into a photo album and then post the collection onto your social media profiles! You may be surprised at the artistic diversity of people's personal nativity scenes. Don't forget to tag parishioners!